



Show Your Support

**Decorate a bra for Breast Cancer Awareness and support
The Joy to Life Foundation**

Join us in this light-hearted way to support a serious cause

Contest rules: The exterior of each bra should be completely covered or your bra may be assembled from non-traditional materials (other than fabric). Although the bras are not intended to be worn, they should appear "wearable" and be clearly identifiable as a bra. Each bra must have its own hangar (with a metal, swivel hook at the top so it can be displayed), and the hangar should be covered/decorated to match the bra's theme. Each bra should have a name (ie. "Milk Duds", "Abracada-BRA", "My Cups Runneth Over"). Bou Cou will supply a laminated name placard to display with the bra. Bras may be dedicated "In honor of ..." or "In memory of ..." a breast cancer survivor. All bras should be in good taste and suitable for public display. Bra entries become the property of Bou Cou and may be used to promote next year's contest.

Contest entry fee: \$10.00 (Make checks payable to Bou Cou-Show Your Support.)

Entry date: Submit your entries to Bou Cou, by 9/26/09.

Winners: Winners will be determined by the number of "dollars" of votes received through the end of October, 2009. Voting dollars may be contributed in person, whenever the bras are on display, by mail, or via the internet at www.joytolife.org. Mobilize your friends to vote for your bra!

Prizes: 1st Prize, \$250 gift certificate from Bou Cou; 2nd Place, \$150 gift certificate from Bou Cou; 3rd Place, \$100 gift certificate from Bou Cou. Prizes will be awarded in November, after all the votes have been tallied.

Special Pink Ribbon Prize: This year, we will award one more prize, based on the votes of our celebrity judges. This vote will not take dollars raised into consideration, but will be based on: originality, creativity, and overall presentation. The Special Pink Ribbon Prize will be given in memory of Robin Rogers, one of the creators of our first place bra in our very first contest. Robin was killed in a car accident last year, but is fondly remembered for her loyalty, friendship, her enthusiasm for Show Your Support, and her bra, "Putting a Cork" in breast cancer.

For more information, contact:



Located in The Courtyard • 2101 Eastern Blvd., Suite 411 • Montgomery, AL 36117

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